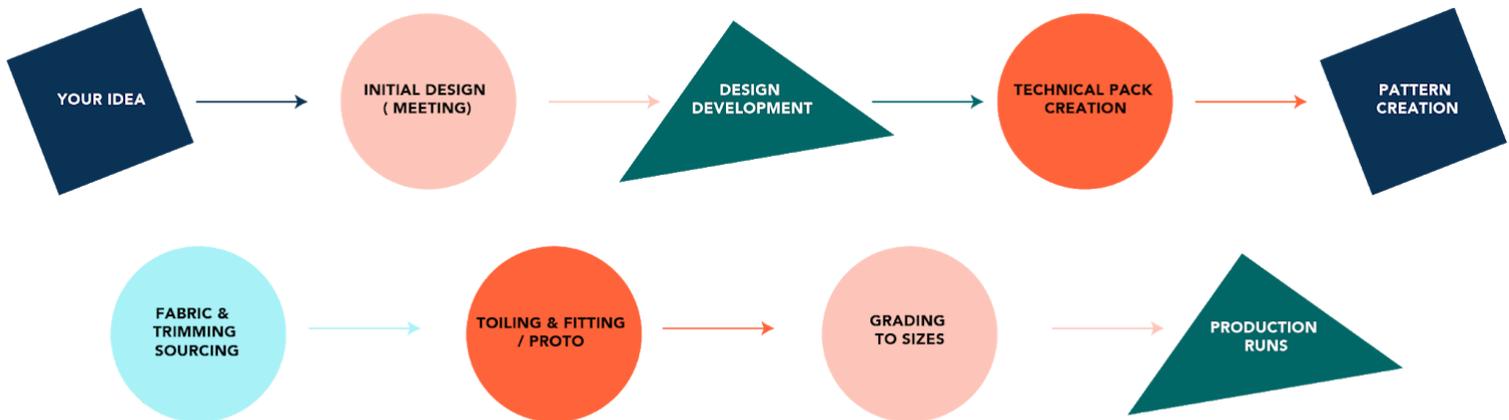


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Fashion business tips: Basic Garment Lifecycle



Design:

1. IDEAS. The ideation stage, this is where you collect all your ideas for the concept, shape, colours and fabric, from website, magazine, any and all inspiration.

2. Initial Design (meeting with designer)

3. Research & Design Development

Mood Boards and Trend Research: Progress onto trend research and mood boards. To see what's already out there on the market and what will work best for your collection.

Alternatively, if you have already done your research and have a clear idea of the garments you want to develop then you can use reference images or physical clothing that you might have.

Design: Putting together all inspiration from your ideas in-to a mood board with as much as possible different materials and trimmings that's suit your designs and start sketching as many designs for your sketch and fabrics selection.

5. Technical Packages. Tech packs for each garment which contain a spec sheets with all the garment details, artworks, visual design and colour options. This will be your blueprint for each item, which serves as a vital component to make sure the whole production process runs smoothly.

Manufacturing:

1. Fabric sourcing. Fabrics and Trims.

2. Pattern Making. Pattern making and create digital patterns graded in all sizes. The patterns are digitally drawn based on the tech pack and measurements, then traced onto the fabric and a CAD system cuts it out following a pattern outline.

3. Prototype. Prototypes in correct fabric or can be made from stock fabrics . Second prototype can be made (optional). This is not an exact science and changes / alterations are likely to happen. This is the experimental stage.

4. Pre-production Sample. This is a sample made from your chosen final bulk order fabrics with branding and everything needed as per your designs, so you can give feedback before you proceed with bulk production. Please note that samples are not an exact replica of your final product, they are made for you to discuss your final desired outcome.

Note: Does your manufacturing prices include all the fabrics, trims, printed back neck labels, plain poly bag packaging and delivery.

5. Final Product. The final product is complete and delivered to you ready for marketing and sales. (note if you need referrals for this stage let me know)

Lead times are roughly 3-6 weeks for design, 3-6 weeks for each prototype, 3-6 weeks for a pre-production sample and 8 weeks for bulk manufacturing depending on the size of the order.